

Automobiles for Sale 200

DUM DE DUM DUM

THIS IS THE CITY . . . REDONDO BEACH, CALIFORNIA . . . MY NAME IS BEN ALEXANDER . . . I WORK HERE . . . I'M THE SEACREST FORD DEALER.

DUM DE DUM

* AT 9:01 A.M. Tuesday—Told salesman We're advertising Thursday . . . Turn the cars loose Friday.

* 9:30 A.M., Friday and I are walking through the Seacrest Ford select used car lot . . . We see a 1957 FORD V-8 country sedan . . . I'm Sergeant Alexander . . . Salesman Stanley . . . "What's with the '57 Ford?" . . . Stan said, it's a 6-passenger car, has Ford-o-Matic . . . radio, heater, power steering, w.w. tires. Held for ransom at \$2295.

* 9:45 A.M.—Patrolman Jones called in from check station No. 21 . . . Reported a 612 "Larceny" . . . Evidence was this: A '56 CHEVROLET V-8 Bel-Air hardtop held for concealment of radio, heater . . . w.w. tires. Judge set bail at \$1795.

* 10:51 A.M.—Stan and I went out to survey this '55 FORD 6-passenger country sedan for \$1495. Find that it has Ford-o-Matic . . . Radio heater, w.w. tires. Talked to former owner . . . Told us we forgot to mention, it had directional signals . . . Said it's tops . . . Never seen better . . . Tops!

* 11:45 A.M.—Just about time for lunch . . . Driving down Pacific Coast Hwy. . . Heard a scream for help at 600 N. Pacific Coast Hwy. . . Pulled over to check it out . . . Found a blonde lady . . . About 25 . . . Wanted to buy a '55 CHEVROLET Bel-Air sport coupe with automatic transmission, radio, heater, w.w. tires. Hold placed at \$1495.

* 1:00 P.M.—Just finished lunch . . . Waitress was kinda flirty . . . Gave us a second cup of coffee . . . No charge . . . Nice kid . . . Said she just had the motor rebuilt in her '55 HILLMAN. Said it was a husky station wagon. Had radio, heater, etc. . . Said we could have it for \$995.

* 2:59 P.M. — Received a "Hurry" call . . . Disturbance . . . Radio was playing too loud in a '55 FORD Fairlane club sedan V-8, with Ford-o-Matic, radio, heater . . . w.w. tires. Radio very loud . . . Motor very quiet. Admitted that this was original paint job . . . \$1295. Is quoted for release.

* 4:03 P.M. — Headed in to make report and check out . . . On the way, Stan and I pulled over to check out a loiterer . . . It was a '49 FORD 1/2-ton pickup with camper . . . Radio, heater. Found it to be real sharp.

REPORT MADE . . . WE HAVE THE FACTS . . . IS ALL WE WANT. OUR JOB NOW . . . FIND A BUYER—FAST!!

SEACREST FORD
730 S. Pacific Coast Hwy.
REDONDO BEACH
FR 4-3431 FR 4-3431

MG Factory Forces CLOSEOUT ON ALL ISETTAS 1958 (BMW 300)

HELP—We are caught in the middle between BMC British Motor Corp. (makers of MG, Morris, Austin and Austin Healey) and Germany's BMW Company. BMC wants us exclusive so we must say GOODBYE to our ISETTA FUN CARS—Your chance to make a real savings. Service and parts will continue readily available at over 400 Isetta dealers in the USA.

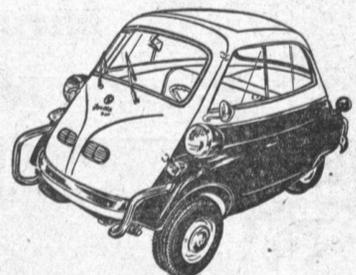
ISETTA BMW 300

List Price \$1098

Plus Extras
\$789

Special . . .
Including All Extras
Well Below Dealer's Cost

- 1 Year Parts & Labor Warranty Available
- 62 Miles Per Gallon
- More Economy
- More Visibility
- More Room
- More Beauty
- Germany's Wonder Car



DRIVE FREE

And put money in the bank every day you drive. Save up to \$1.50 daily on gas alone—Your payments will be less than one dollar per day—You pocket the difference. Come in today while they last!

NEWCASTLE Sports Car Centre Ltd.

700 Pacific Coast Hwy, Hermosa FR 6-3474



TE 4-8595

Suburban Motors

"Authorized Sales & Service"

WHERE SERVICE COMES FIRST!

* M.G.-Morris * Dauphine
* Austin Healey * Peugeot
* Austin A-55 * Isetta 300
* Magnatti * Isetta 600
* Renault

ALL CARS CARRY 36,000-MILE GUARANTEE
AUTHORIZED FACTORY FOREIGN CAR DEALER
445 E. ANAHEIM, WILMINGTON
505 SO. PACIFIC AVE.—TE 3-7539

CAR LIFE

says

FIAT

1100 sedan

BEST IMPORTED BUY REGARDLESS OF COUNTRY

Here's why

35 Miles Per Gallon
49 to 70 Miles Per Hour Cruising Speed

Excellent handling & cornering Characteristics.

Soft comfortable ride even on wash-board roads.

Full 6 passenger (no bucket seats). Extra Large trunk space.

Pinned aluminum brake drums (virtually fade proof).

Superb Integral Construction.

Over \$200.00 worth of 'Extras' such as:

Fresh air heater & defroster.
Vinyl upholstery & interior.
Foam rubber seats.
White Wall tires.
Two Tone paint.
Self cancelling turn signals.
Courtesy, Hood, & Trunk lights.
Electric wipers.
Windshield Washers.
Oil Filter
Locking gas cap.
ETC. ETC. ETC. ETC.

all for

\$1820

plus tax & lic.

This price of \$1820.00 includes ALL equipment listed (\$239.00 worth). Absolutely top dollars for domestic or imported grade cars. AS WE RE-TAIL, NOT WHOLESALE THEM. \$385.00 Down payments of \$11.42 a week. Lower or NO down if you wish and your credit is good. You owe it to yourself to try a

FIAT

before you buy any car

Parts IMMEDIATELY available—Excellent Fiat service Dept.

A NEW SHIPMENT JUST ARRIVED

FIAT DIVISION

305 Pac. Cst. Hwy. Hermosa Bch. FR 4-0921
Open Evenings & Sundays

Take over payments on this

BEAUTIFUL 1957 Ford 4-door Sedan. Fully equipped \$55 cash & \$5.22 per mo. Call FR 4-2946.

OVERSTOCKED With 1955 and 1956 New Car Trade-Ins

We have been selling new 1958 Fords so fast our used car lot is flowing with terrific bargains! Everything must go!

- 2 BIG LOCATIONS
- 1420 Cabrillo Torrance Lot FA 8-5014
- 101 Hwy. and Hawthorne Blvd. FA 8-8488
- 1955 Ford 4-door Sedan, Radio, heater, automatic transmission, white wall tires. \$6 money down on approved credit. Only \$11.40 Per Wk.
- 1956 Ford V-8 Victoria 3-door hardtop Fordomatic, radio, heater, w.w. tires. T-bird engine. Was \$1799. Save \$400. Now \$1399
- 1955 Ford 2-dr. Sed. Automatic transmission, radio, heater, white wall tires. \$6 money down on approved credit. Only \$14.90 Per Wk.
- 1956 Plymouth V-8 Belvedere 2-dr. Push button transmission, radio, heater, w.w. tires. Beautiful yellow & white finish. Was \$1799. Save \$400. Now \$1399
- 1955 Ford 4-door Sedan, new interior, new paint, radio, heater, Ford-o-Matic transmission. A beautiful car with approved credit & no down payment. Only \$14.75 Per Wk.
- 1956 Chevrolet V-8 2-door hydramatic, radio, heater. Beautiful blue finish. Was \$1799. Save \$400. Now \$1399
- 1950 Ford Pick-up, radio, 3-speed transmission. Ready to go. No down on approved credit. Just \$8.00 Per Wk.
- 1956 Ford V-8 2-door Ford-o-Matic transmission. Was \$1999. Save \$400. Now \$999
- 1955 Ford V-8 2-door, radio, heater. Was \$1299. Save \$500. Now \$799
- 1955 Ford Country Sedan, automatic transmission, radio, heater, Red & White color. Runs like new. See this nice 4-dr. wagon today.
- Above Cars at 1420 CABRILLO TORRANCE FA 8-5014
- Above Cars at 101 Hwy. & Hawthorne Blvd. FA 8-8488,

VEL'S FORD

On Approved Credit
Credit Cleared in 5 Minutes—Out-of-Town Buyers Welcome

NO MONEY DOWN

CHEVROLET 1953 Beautiful Bel Air Type 2-door. Fully factory equipped. Sparkling finish and unexcelled spotless interior. 5 heavy duty custom whitewall tires. It's just the car you have been searching for. BIG SALE. \$999 FULL PRICE. \$99 down and about \$4.75 per week includes everything. Bank financing and free 7-day trial exchange. BOB BEAVER PONTIAC, AC, 800 Pac. Coast Hwy., Hermosa authorized direct factory dealer, FR 4-6931. Open Sunday.

FORD '56 VICTORIA Power steering, Fordomatic, big radio, heater, whitewall tires. Original local one-owner car, exactly 18,173 miles. Spots & un-spoiled. Come & inspect it whether you buy or not. BIG SALE. PRICED DIRT CHEAP. \$99 down. Bank financing, liberal trade & free 7-day trial exchange. \$1,000,000 insurance Co. year guarantee available. BOB BEAVER PONTIAC, 800 Pac. Coast Hwy., Hermosa, authorized direct factory dealer, FR 4-6931. Open Sunday.

at BROKAW CHEVROLET

'YOU' can always depend on

- Best Buys**
- '53 CHRYSLER \$495
4-door. Radio, heater, automatic transmission. Let your eyes and good sense be the judge.
- 1957 M.G.A. \$2195
Coupe. The most beautiful let black finish you'll ever see. A spotless car that has always been kept this way. With white wall tires and chrome luggage rack. A real sharp one!
- Best Cars**
- 1956 FORD
This weekend only \$1495
V-8 2-door 6-passenger Station Wagon Ford-o-Matic, radio, heater, white wall tires and tinted glass.
- 1957 CHEVROLET \$1895
V-8 4-door. Powerglide, radio, heater. White wall tires. E-Z eye glass. Kept like new.
- 1957 CHEVROLET \$1995
Bel-Air sport coupe. V-8. Equipped with radio, heater and standard transmission. It's clean, it's classy, so let's close a deal quickly!
- Best Deals**
- 1957 CHEVROLET \$1995
Bel-Air sport coupe. V-8. Equipped with radio, heater and standard transmission. It's clean, it's classy, so let's close a deal quickly!
- Best Terms and always an . . .**
- 1953 BUICK
3 to Choose from
Low as \$495
Riviera coupe, radio, heater, dynaflow, power steering, white wall tires. A car unequaled for open road driving!

USED OK CARS

BROKAW CHEVROLET

2901 Pacific Coast Hwy.
Hermosa Beach FR 2-1151

Guarantee . . . at

You Can Buy for Less Where Business Is Best at

Avalon Motor Co.

'55 Starchief Catalina \$1489
Pontiac's finest genuine leather interior, dual range hydramatic drive, power brakes, radio, heater, white walls. Gorgeous rust & ivory finish, matching interior. Powerful V-8 engine. Here is the class of the field.

'57 Buick Riviera \$2389
This near-new Special 3-door hardtop has power steering & brakes, twin turbine dynaflow, radio, heater, spotless copper & ivory finish, white walls, E-Z eye glass, safety group, etc. 13,000 miles. Everything like new except the price.

'56 Chevrolet Bel Air \$1689
Hardtop V-8 sport sedan with power pak, power brakes, custom radio, heater, flawless factory blue & white finish. Looks and performs like a new one. Just look at the price.

'56 Buick Century \$1789
Hardtop. Here is the greatest performer of any stock car on the road today. Smooth dynaflow drive, radio & heater, all the nice things a prestige car such as this should have. Stylish, comfort & dependability for years to come.

'54 Olds "88" Holiday \$1089
Sporty 2-door hardtop. Rocket engine, super hydramatic interior, white walls, green & polar white finish. Immaculate interior, white walls, other extras. Wonderful mechanical condition.

'51 RAMBLER \$149

Find out about our new "Payment Protection Plan" guards against illness and accident for less than a 10-cent cup of coffee a day. For information see . . .

Avalon Motor Co.

DIRECT FACTORY DEALER
900 West Anaheim
Wilmington TE 4-6580
Evenings and Sundays

1957 FORD Custom 300 T-bird engine, '42 CHEVY, good motor & tires. T.C. radio, heater, autom. trans. FR 2-1478
\$1725. Very clean. FR 2-1478 FA 8-2782

School Days Soon

SAFE DRIVING IS MORE IMPORTANT THAN EVER! You Can Be Sure with a New Car Trade-in from Herman Miller—

- 1955 OLDSMOBILE STARFIRE CONVERTIBLE COUPE
A real light baby blue color with a new white nylon top. Interior done in all white vinyl tuck & roll. Power steering, brakes, windows & seat, automatic transmission, radio, heater, w.w. tires, etc. This is a sharp car.
FULL PRICE \$1595
- 1955 BUICK SUPER HARDTOP RIVIERA COUPE
Dynaflow, radio, heater, power steering & brakes, loaded with lots of extras. A real low mileage car. Emerald green, original 36,000 miles local trade in. Save \$200.
FULL PRICE \$1495
- 1956 PLYMOUTH 4-DOOR CUSTOM STATION WAGON
V-8 2-tone white & green, beautiful green interior, automatic transmission, radio, heater. This is the kind that are hard to find! You can save \$200 on this one.
FULL PRICE \$1695
- 1956 MERCURY 4-DOOR CUSTOM SEDAN
Mercomatic, radio, heater, light tan color with a beautiful green interior. This car is loaded with extras and can be bought for \$300 under present market price.
FULL PRICE \$1295
- 1957 FORD "500" FAIRLANE CONVERTIBLE COUPE
A beautiful baby blue color, white nylon top, blue vinyl interior, automatic transmission, radio, heater, power steering, w.w. tires, every extra you can imagine. We are going to shoot the works on this one. Save \$400.
FULL PRICE \$2195
- 1957 MERCURY MONTCLAIR HARDTOP 4-DOOR SEDAN
White over pink with a full black & white vinyl interior. This car is fully equipped. Come in and see this one. Original cost over \$4500.
FULL PRICE \$2495
- 1954 FORD COUNTRY SEDAN STATION WAGON
All white with blue trim. Overdrive, radio, heater, white wall tires. V-8 motor. This is a steal at
FULL PRICE \$895

Back to School Special

1957 PLYMOUTH

4-DOOR CUSTOM SUBURBAN STATION WAGON

The ever-popular all-steel-body wagon, at home in the country club or country farm. One of the most requested cars available today. This gleaming wagon with wine red over white sport tone finish is one of the finest we have taken in. Equipped with radio, heater, automatic transmission and white wall tires. There is nothing but price to show wear on this low mileage beauty, so if you're shopping for a bonus-built car, this is it!

\$2195

- 1954 PLYMOUTH BELVEDERE 4-DOOR SEDAN
White over green. Original paint. Powerlights, radio, heater. Original 33,000 miles. We do not get these very often.
FULL PRICE \$795
- 1952 OLDSMOBILE HOLIDAY COUPE
Full power steering & brakes, radio, heater.
FULL PRICE \$595
- 1952 PONTIA CONVERTIBLE COUPE
Hydramatic, radio, heater.
FULL PRICE \$295
- 1952 PLYMOUTH CLUB SEDAN
Radio, heater.
FULL PRICE \$295
- 1948 JEEP 1/4-TON PANEL
FULL PRICE \$295

HERMAN MILLER Plymouth—Triumph

1311 CABRILLO, TORRANCE FAIRFAX 8-4014 Open Eve's & Sundays

September Sell-Out!

'56 Olds \$2095
Super '88' Full power.

'54 Chevrolet \$1095
Bel-Air 4-door, powerglide, radio, heater, white wall tires.

Cecil L. Thomas and Sons

Cadillac, Olds, GMC Trucks
Fiat, Alfa Romeo

7th to 8th at Gaffey
SAN PEDRO TE 2-4659

A BIG HELLO AND A REAL GOOD BUY

'57 OLDSMOBILE \$2495
Super '88' Holiday coupe.

'55 OLDSMOBILE \$1295
'88' 2-door sedan.

'52 OLDSMOBILE \$395
'88' sedan.

'50 CHEVROLET \$295
2-door sedan.

'49 CHEVROLET \$195
4-door sedan.

'49 FORD \$195
4-door sedan.

'48 PACKARD \$95
4-door sedan.

'56 OLDSMOBILE \$2195
Super '88' Convertible Coupe.

'55 OLDSMOBILE \$1795
'88' Holiday coupe.

'55 TR-2 \$1895

'54 MERCURY \$895
Coupe

'52 PONTIAC \$295
4-Door sedan.

(MANY OTHERS TO CHOOSE FROM)

Harbor Motor Co.

230 and 300 W. Anaheim TE 4-1166
In Wilmington
OPEN WEEKDAYS 'TIL 9 P.M. CLOSED SUNDAYS

Take Over Payments ON THIS LOW-MILEAGE SPOTLESS

1955 Pontiac 2-door sedan Hydramatic, radio, heater. Original paint and interior. Pay about \$39.00 per month to responsible party. FR 4-2946.

'57 T-Bird \$3195
Automatic, Power Steering, Power Brakes.

RIVIERA

Imported Cars (Your So. Bay Volkswagen Dir.)
2601 Pac. Cst. Hwy. Hermosa Beach FR 4-3488
Open Sunday

Ford 1957 V-8 Custom 300 Sedan Fully factory equipped with Fordomatic drive, big dual tone radio, heater, custom heavy duty white wall tires & many other extras. Serviced religiously & kept like new throughout. Come & inspect it whether you buy or not. BIG SALE. \$1399 FULL PRICE. \$99 down & about \$30 per mo. includes everything. Bank financing, 7 day free trial exchange & liberal trade allowance. BOB BEAVER PONTIAC, 800 Pac. Cst. Hwy., Hermosa authorized direct factory dealer FR 4-6931, open Sunday.

'57 Simca \$1095
Station wagon. Fully factory equipped.

RIVIERA

Imported Cars (Your So. Bay Volkswagen Dir.)
2601 Pac. Cst. Hwy. Hermosa Beach FR 4-3488
Open Sunday